



Università degli Studi dell'Aquila



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PAWER



PAVING THE WAY TO INTERREGIONAL MOBILITY
AND ENSURING RELEVANCE, QUALITY AND
EQUITY OF ACCESS

Dissemination and Sustainability

574099-EPP-1-2016-1-IT-EPPKA2-CBHE-SP



WP6 – DISSEMINATION AND EXPLOITATION

4 Activities:

6.1 Dissemination and sustainability plan: production of information materials (electronic)

6.2 Local meetings with main stakeholders and project website

6.3 Web-site preparation and updating

6.4 Organization of 2 regional meetings in each region

Responsible partner(s): UNIVAQ (IT) and KazNAU (KZ)

When: M1 to M36



WP6 – DISSEMINATION AND EXPLOITATION

The Dissemination Plan considered correctly the 4 levels:

Level 1: Within partnership

Aims: to achieve a full ownership of the project aims and actions in each partner.

Methods/activities: informal/formal meetings, website, mailing, handing out dissemination material.

Target groups: students, teachers, administrative staff, Deans, Rector
The foreseen constitution of local Project Team has the precise task to inform on progress and results not only to staff sensitive to the topic by organizing internal meetings and involving all the components of the institution: students, teachers, administrative staff, Deans, Rector



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Level 2: Core target groups outside the partnership

Aims: Share the aims of the project and inform on the results.

Methods/activities: National and Regional Meetings, web site, mailing, handing out dissemination material, personal contacts

Target groups: Rectors, students, teachers, administrative staff, Deans, and IRO staff of Universities outside the partnership.

The National and Regional meetings and the staff training are intended for this aim



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Level 3: Others stakeholders and decision makers in the field of the project

Aims: exploitation and sustainability of the results

Methods/activities: Meetings, Workshops, fliers, media, posters

Target groups: families, Ministries, accreditation Agencies/Bodies

Ministries are the main decision makers for the use at large scale of the project results. Ministries of all the countries involved are full partners of the project, so this level of dissemination should be fulfilled



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Level 4: General public

Aims: enhance the project impact and achieve a long term use and valorisation of the results
Methods/activities:

Meetings, Workshops, flyers, media, posters, Newsletters, press releases.

Target groups: society at large for the enhancement and dissemination of the principles of EHEA and the role of mobility in the globalised job market



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<i>Stakeholders</i>	<i>Dissemination Tools</i>
Project Partners	face-to-face, skype, telephone, meetings, seminars. Web site
Partnerships of other EU/National projects	web site, social forums, media, newsletters, meetings
Academia	face-to-face, skype, web site, social forums, media, newsletters, meetings
Students	face-to-face, web site, social forums, media, newsletters, meetings
National and Local Governments Agencies/Bodies for the accreditation of degrees	Flyers, Posters , Guidelines, press releases, newspapers, dissemination materials
General public	Flyers, Posters , gadgets, press releases, newspapers, dissemination materials



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Production of an official newsletter of the project:

Article should be collected by the coordinator

- to be sent by **the mid of June**
- newsletter ready by **the end of the summer**

Each country has to contribute with an article, please let's identify the 8 responsible universities.



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6.1 Dissemination and sustainability plan: production of information materials

- **Brochures**
- **Banners**
- **Articles**
- **Any other material + pictures/videos**
- **Project newsletter**



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6.2 Local meetings with main stakeholders

- **Seminars**
- **Conferences**
- **Internal meetings**
- **Meetings with Ministry**
- **Meeting with other stakeholders**



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6.3 Web-site preparation and updating

- **Upload of all material about**
 - **Re-Training**
 - **Regional Conferences**
 - **Dissemination**
- **Russian version**



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6.4 Organization of 2 regional meetings in each region

Let's start to organize the Second Regional Conferences

Initial plan:

- **Central Asia: Tashkent, 26th of June**
- **Eastern Partnership: Tbilisi, 28th of June**
- **Russian Federation&Mongolia: Novosibirsk, 1st of July**



Sustainability

As highlighted in the PAWER proposal, the main sustainable outcomes after the end of the EU funding are:

1. The methodology for the allocation of ECTS to each learning unit and the grade system comparison in the pilot degree courses: it is based on long experience of mobility within EHEA, and is planned to be disseminated for the use in other universities and as a model for wider fields of study;
2. Training programme for staff competences enhancement: it can be further disseminated and updated in line with shifting needs and requirements of higher education in the regions and worldwide;
3. Developed cooperation between the partner's institutions: it will continue within "Credit Mobility" programme and other agreements.



Sustainability

PAWER sustainability plan will includes two tool kits for securing more knowledge and use of the project results:

- a) **Dissemination tool kit** for spreading information on the knowledge, the results, training methods and materials.
- b) **Exploitation kit**, which contains:
 - suggestions for using the training material and methods developed by the project. This document is intended for the use of other institutions in each country and can be download free from the web site,
 - Guidelines for the application of project results at national level. This document will be prepared by the last semester of the project life and officially presented to the Ministries for its adoption at national level and are required to sign a “Commitment Declaration”



Sustainability

We will use two tables to be filled by each partner:

1) Sustainability Analysis Questionnaire

Each partner will self-evaluate the sustainability dimension and the result of the main activities of the project

2) Principal Factors Affecting Project Sustainability

Each partner will identify the main factors affecting sustainability, describe the level of influence and the capacity of the organization to cope with identified constraints

We will have at the end a map of sustainability of the project activity



DECISIONS TO BE TAKEN:

DISSEMINATION

- Send material (articles, news about internal meetings/seminars, pictures...) **end of May**
- Russian version of the website: **help us to complete it**
- Draft calendar of second regional conferences: by **the end of October**
- Newsletter of the project: articles to be sent by **the mid of June**, newsletter ready by **the end of the summer**

SUSTAINABILITY

- Questionnaires will be sent **by the end of May**
- Collecting of the feedbacks **by the end of June**



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Thank you very much!



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